

FOR DIRECT SELLING SUCCESS IN 2011

PRESENTED BY

direct
sellingLive.com

25 Must-Have Items

YOUR MUST HAVE AUDIOS



Duplication Nation



UnHypnosis

Your
Ultimate
Success
Guide For
2011

Rhonda Johnson, Founder Accountable Solutions
Eric Tippetts, Creator of Expense Tracker

YOUR MUST HAVE TECH



Blackberry PlayBook

expense tracker
finding money
Expense Tracker

TxtStop™

2011 HOT LIST!

Training Tools, Audios, Books, Cars, Technology & Self-Development Tools (& More!)

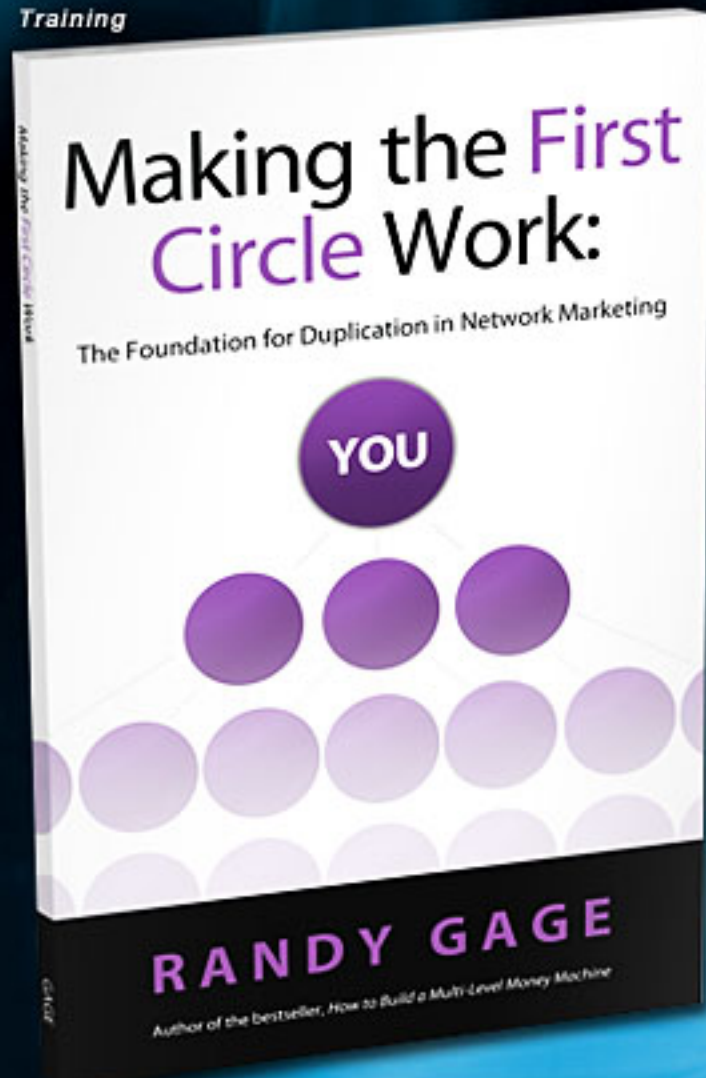
Android OS Phones



The Greatest
Salesman
In The World

Plus! The One Event You Don't Want To Miss In 2011 & Why It's So Important You Attend!

EXTRA: THE TOP EVENTS IN DIRECT SELLING IN 2011



Making the First Circle Work:
By Randy Gage

The newest book from Network Marketing Master Trainer Randy Gage shows you how to fully activate the main ingredient in your business so you achieve ultimate success - DUPLICATING YOU. A must read for anyone who is serious about building a network marketing business. Randy teaches you how to build a solid foundation for duplicating your business. As we all know, duplication is the key to success in network marketing.

\$12 NetworkMarketingTimes.com



Marketing

Card Caddie

The outdoor vehicle business card holder. Easy. Simple. Effective. Works 24/7

\$14.95 Cardcaddie.com



myNewsletterBuilder

Simple. Easy to Use. Effective.
Starting at \$10 per month.

myNewsLetterBuilder.com/a/cas/242431

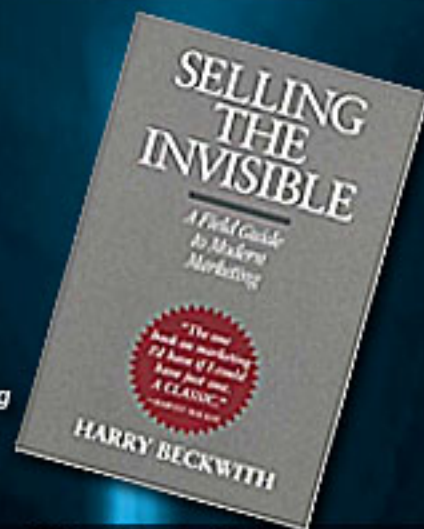


Inspiration

Chicken Soup for the Network Marketer's Soul

By Canfield, Hanson & Hyman
Stories that will warm your heart and inspire you to action.

\$19.95 mlmsoul.com



Marketing

Selling The Invisible

By Harry Beckwith
Understanding how to sell an invisible idea or concept.

\$22.95 At book stores everywhere

expense tracker

finding money

Expense Tracker

Finding Money

Finance

"It's not what you make, it's what you keep!" The Expense Tracker takes the burden out of tracking your business expenses (either by voice, text, or debit card) and with it's built in Tax Strategy video's, educates you, on-demand, how to reduce your tax liability to the legal minimums, while working and growing your home business. The Expense Tracker is the world's first mobile on-demand expense management system with voice to text!

\$19.95 per month or \$140 per year (monthly specials available) theexpensetracker.com

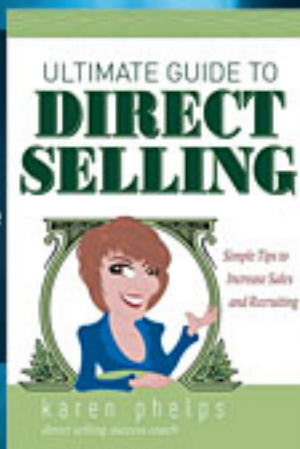
Training

Ultimate Guide To Direct Selling

By Karen Phelps

Want to create the ultimate party experience? This is the only guide you will need.

\$13.95 karenphelps.com



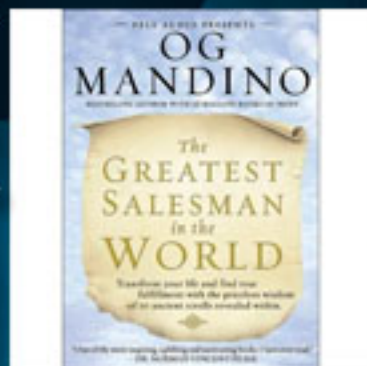
The Greatest Salesman In The World

By Og Mandino

This timeless classic will tell you all you need to know about building relationships.

\$7.99 ogmandino.com

CD at book stores.



Self Development

Networking Times

The magazine for Network Marketing.

\$7.97 on newsstands
subscription rates at
networkingtimes.com

Training



direct
sellingLive.com

Media & Communications

DirectSellingLive.com

"Exploring The Life & Lifestyle Of The Global Direct Selling Community"

LIVE! events, personal and business profiles, brand channels, social community, polls, "The Announcement"-The Annual POWER 50 List, "The Women of Power" - The POWER 30, Featured Trainer bloggers, training videos, training articles, Special Reports, DS lifestyle stories, brand channels, contests, survey's, The Poll Show, Our World, ETV, world events and more.

DirectSellingLive.com

Making Tax A Game - Let's Play To Win!

By Rhonda Johnson and Tom N. Bass

Having a Direct Selling business can bring \$\$\$ in tax saving each year making your business pay for itself right away. This new book outlines exactly how Direct Sellers in the US can apply all the available tax deductions for your home-based business. Applying these rules today can help you win the tax game!

\$17.00

Making Tax A Game Mileage Log

By Rhonda Johnson and Tom N. Bass

Most professional Direct Sellers in America can legitimately deduct 60% - 90% of their "mileage" by simply keeping a good mileage log. You can literally drive your way to business success in 2011!!

\$5.00

accountablesolutions.biz

Finance



The Ultimate Home Business
Tax Reduction Strategy

Rhonda Johnson • Tom N Bass

Book

Patricia Aburdene

Megatrends
2010

ATTENDES
CONSCIOUS CAPITALISM

Megatrends 2010: The Rise Of Conscious Capitalism

By Patricia Aburdene

How to use a conscious
capitalism mind-set to
transform your life and
your business.

\$16.95

patriciaaburdene.com

Finance



MILEAGE

Self
Development

UnHypnosis

The #1 breakthrough
Subliminal Success
System for Eliminating
Mental Barriers to
Taking Action



Dr. Steve Taubman

UnHypnosis For Direct Sellers, Network Marketers & Entrepreneurs (CD)

By Dr. Steve Taubman

Are you doing the same
things every day
expecting a different
result? Stop the
insanity!

Unhypnotize
your mind
to achieve
greater
success today.

\$69.00

directsellingbreakthrough.com

Book

THE NEW
COMMUNITY
RULES:
MARKETING
ON THE
SOCIAL WEB

The New Community Rules: Marketing On The Social Web

By Tamar Weinberg

To connect with the world
today you need to fully
understand the nuts and
bolts of social media.
Complete with case studies,
tips, and how to's for the
beginner, intermediate and
advanced user.

\$24.99

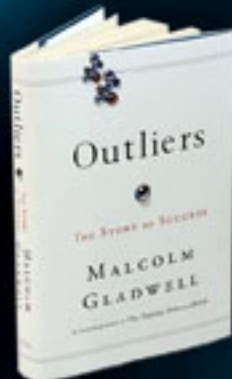
Network Marketing Business Journal

The official trade journal for
Network Marketing/Direct
Selling.

nmbj.com



Media



Self
Development

Outliers:

The Story Of Success

By Malcom Gladwell

Why do some people succeed?
Luck? Chance? Hard work?
Culture? Talent? Opportunity?
Find out in Outliers.

\$27.99 (list)
gladwell.com



Self
Development

Vision Board Studio

Orange Peel Systems

Empowering you to live
the life you want

\$97.00
visualizeyourgoals.com

Industry History Project

2011 Autos

Ford Fusion Hybrid

\$19,820

Mercedes E550 Cabriolet

\$64,800

Aston-Martin Rapide

\$197,850

Self
Development



The Secret: The Science of Getting Rich (Audio Book) By Wallace D. Wattles

Learn the fundamental principles of wealth creation.

\$19.95

<http://store.thesecondtv/content/The-Secret-Tools.htm>

Lifestyle



Network Marketing/Direct Selling's 100 Million Voices Project

The 100 Million Voices Project is a massive multi-year project that is looking to collect 100 million stories from distributors, customers, prospects and anyone else who has ever come in contact with Network Marketing/Direct Selling in any way over the past 150 years.

By collecting 100 million stories the project looks to tell the rich history of the 150 year global Network Marketing/Direct Selling community through stories past & present.

The 100MVP is looking for stories of your first contact with direct selling, stories of hope, success, disappointment, friendships, loves made, old family stories, or anything you can think of. The 100MVP wants stories from the past 150 years to be shared by family and friends of today. If the story is 3 days old or 30 years old, the 100MVP wants it. Any story or collection of stories, videos, images, songs, etc., over the past 150 years will be welcomed.

You can share by submitting videos, written stories, phoning in, sending pictures or anything you can think of.

100millionvoices2010.com



NETWORK MARKETING/DIRECT SELLING'S 100 MILLION VOICES PROJECT

A MULTI-YEAR PROJECT CELEBRATING THE OVER 150 YEAR RICH CULTURAL HISTORY OF
THE NETWORK MARKETING/DIRECT SELLING COMMUNITY

Every Distributor Has A Reason.

Every Customer Has A Why.

Every Family Has A Story.

Everyone Has A Story To Share.

SHARE.

WWW.100millionvoices2010.com



Technology

Blackberry Playbook Tablet

Very cool, very slick and very powerful! It's the ultimate tool for showing your presentation and watching training videos. 90% of all video on the net is flash based. Unlike the iPad, the Blackberry Playbook plays flash video. An absolute must have for direct sellers. A super crisp HD display, high speed internet connections at 3G or 4G, intuitive touch screen, tons of android apps, HD display, stereo and Amazon Kindle Reading app, video conferencing and more.

us.blackberry.com/playbook-tablet



Bonus Entry: Google Android OS Phones

Plays flash video (see Blackberry Playbook)



Training

Duplication Nation: MLM Training System

By Randy Gage

The number #1 universal law in direct selling that must be followed is, "Duplicate Thy Self." Randy teaches you that by following this one success law your dreams are truly possible.

\$177.00

networkmarketingtimes.com

Marketing/Communications

TxtStop.com

TxtStop
dlsms.com

Fact: the average email is read in 48 hours. Fact: 97% of all "text messages" are read in 4 minutes.

Question: Would you like to hear from prospects, customers and team members in 48 hours or four minutes? Built with Direct Sellers in mind the TxtStop Short Message System (SMS) is super cool, easy to use, tons of cool features for motivating your sales force and customers into action! Send scheduled daily, weekly or monthly reminders, updates, motivational messages and RSVPs to prospects, customers and your team triggering an increase in sales and new team members. It's the ultimate Text Messaging System. *Note: A DirectSellingLive Affiliate Partner*



It's Not About The Money

By Bob Proctor

Strategies for overcoming destructive thinking patterns and to sustain the flow of wealth while channeling it constructively.

\$14.95.

bobproctor.com



Self
Development

Fun/Entertainment

Kodak Zi8 Pocket

Camcorder HD

By Kodak



Perfect for capturing video for sites like DirectSellingLive, 100MillionVociesProject stories, YouTube & Facebook. First to shoot video in 1080p (will shoot in 780p), 5mg px still images, supports 32G memory cards, external mic jack and image stabilization, close-up mode, face recognition and more.

\$179.00

What Is The #1 Event You Must Attend In 2011? Your Company's Annual Conference!!!

If you can only attend "ONE EVENT" this year it must be your company's annual conference. There is no better place to learn about your company's culture, new products, training, as well as rubbing shoulders with your leaders.

If you are serious about building your business you must understand who the leaders are and what your company is all about. This is where you get information you need to be successful. From new product info, to training tools, marketing tools, comp plan.etc.,this is your must attend event for 2011.

Want additional training? Check out the 5 events below.

THE TOP EVENTS IN DIRECT SELLING FOR 2011

**Not all events are created equal.
After your company's event these
are the top events you should go to.**



2. AVON Breast Walk. *Breast cancer affects men and women. Everyone in direct selling should support these events.*


April 16-17 2011 Houston, April 30 - May 1, 2011 Washington, DC

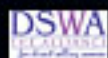
May 14 - 15, 2011 Boston, June 4-5, 2011 Chicago,

June 25-26, 2011 Rocky Mountains, July 9-10 2011 San Francisco

September. 17 -16 2011 Santa Barbara, October 15-16 2011 New York

October 22-23 2011 Charlotte


 3. Randy Gage's Mega-MLM - March 4-6 2011



4. DSWA April 29 - May 1 2011



5. Network Marketing Mastermind Event #7 - October 28-30 2011

 6. MLM Cruise Nov. 19 - 27 2011